

Shayla Klein

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Experience

Multimedia Journalist, WCHS-TV, Charleston, W.Va.

August 2022-Present

- Pitches stories daily for quick turn-around
- Records and edits own stories in addition to writing and voicing
- Developed contacts in the legislature, state offices, and local figures

Digital Reporter, WBOY 12 News, Clarksburg, W.Va.

May 2019 - August 2022

- Created enterprising longer-form web videos, including a three-part series on climate change
- Produced short "snackable" videos to be shared with my stories on social media
- Created original engaging graphics--maps and graphs--for the web story

Digital Reporter, West Virginia Public Broadcasting, Morgantown, W.Va

August 2016 - May 2019

- Worked with the Director of Digital Services to run social media accounts, including posting new stories to accounts and scheduling live Facebook events from Wowza ClearCaster TV streams
- Pioneered and hosted a new segment on The Legislature Today about social media
- Created original animated gifs in Adobe After Effects
- Worked with reporters to create infographics in Adobe Illustrator to accompany broadcast and web stories
- Reported on events in Morgantown

Next Generation Radio, NPR, Baltimore, Md.

April 2018

- Scripted and edited a non-narrative audio story about Activist JC Faulk in Baltimore in addition to writing an accompanying web piece
- Promoted my story online with two audiograms and one social video

News Director, WVU-FM (U-92), Morgantown, W.Va.

August 2015 - January 2019

- Managed all News staff at WVU's student-run radio station
- Coached reporters by working with them to develop their pitching skills and giving feedback on their stories.
- Created award-winning radio news packages including stories about Mylan's EpiPen protests
- Hosted multiple episodes of an award-winning live one-hour talk show

Intern, Guangdong Today, Guangzhou, Guangdong, China

May 2017 - June 2017

- Hosted a tourism video that was posted on WeChat (37,000 views on Facebook as of Jan 2018)
- Helped edit and record footage for the video using Adobe Premiere and an iPhone

In-studio Guest Anchor, WJMH Reports, Glen Dale, W.Va.

Sept. 2014 -May 2015

- Completed a story each week for a live-to-tape high school newscast that aired on West Liberty University's channel
- Anchored voiceover stories at the news desk using a teleprompter and learned to cross-talk
- Scheduled and interviewed nonprofit in-studio guests weekly to be used in the five-minute C-block of the newscast

Skills

Advanced

Adobe Premiere

Adobe Photoshop

Adobe Illustrator

Broadcast News Writing

Web News Writing

Radio Broadcast

Intermediate

Adobe After Effects

HTML/CSS/JQuery

Videography

Studio Production

FOIA writing

Photography

Education and Training

Bachelor of Science in Journalism – TV

August 2015 - May 2019

WVU Reed College of Media, Morgantown, W.Va.

- Graduated with Magna Cum Laude honors and a Journalism Outstanding Senior Award
- Minors in Interactive Media Design and Theatre